

Amber Rose Francis

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I am an artist who receives inspiration from the people and experiences that fill my life from travel, random meetings, and the all the little things from just living. I desire to continue illustrating and designing for clients and companies where growth, learning and creativity are the primary goal.

Skills & Experience

GRAPHIC DESIGN

- Software: Adobe Acrobat Professional 9.0, Adobe Illustrator CS5, Adobe InDesign CS5, Adobe Photoshop CS5, Corel Draw 12, Corel Photo-Paint 12, Corel Trace 12, Microsoft Word, Microsoft PowerPoint, Mac & PC friendly
- Application of graphic designs include : logos, business cards, brochures, catalogues, greeting cards, wedding invitations, product packaging, manuals, letterhead, graphic standards guides, diagrams, promotional booklets
- Established efficient and friendly working relationships with clients
- Troubleshoot errors with file corruption, file transfers, creating pdfs, fonts, software, and digital printers when preparing files for printing
- Introduce graphic standards guide to solidify corporate branding of a multifaceted organization
- Research target market by consulting with consumers
- Give and receive constructive input on design concepts and work practices

ILLUSTRATION

- Expert usage in multiple "old school" mediums including: chalk pastel, watercolor, colored pencil, conte, charcoal, ink, graphite pencil and mixed medium
- Application of illustrations include: children's books, educational books, book covers, catalogue cover; spot illustrations, post cards, greeting cards, wedding invitations, logos, murals, portraits, brochures, signs and fine art commissions
- Digitally rework scans of original artwork to fit graphic application

SILK SCREENING

- Design and illustrate logos and artwork for T-shirts and other textiles
- Prepress file preparation and imposition for silk screening process
- Execute and oversee all aspects of silk-screening process including screen preparation, printing process, packaging and shipment, screen salvage and maintenance
- Manage production assembly line
- Cross-training coworkers on software, hardware, and workflow practices
- Work in an organized manner so that if needed colleagues can easily pick up the project from where it was left off

PROJECT MANAGEMENT

- Liaise with clients, illustrators, writers, printers on various projects
- Prepare client invoices and filed administrative paperwork
- Analyze work flow productivity to accurately bill clients by creating time sheets to track project involvement

Employment History

ILLUSTRATOR | DESIGNER

Clients: Arroyo Grande Harvest Festival, CP University College of Liberal Arts, Charlotte Blackmore Lozano, The Guitar Gym, James T. Lanier, City of Santa Maria
Freelance
July 2009-present

DESIGNER | INTERNSHIP

SLO Downtown Association (SLO, CA)
May 2009-August 2009

DESIGNER | PRINT MANAGER

Wet Dog Designs (Grover Beach, CA)
August 2006-September 2008

PRESS OPERATOR | PRINT MANAGER

Smooth As Silk Screenprinting (Nipomo, CA)
January 2002- November 2004

Education

LA UNIVERSIDAD COMPLUTENSE DE MADRID, SPAIN

Curso de Español para Extranjeros Diploma
(Spanish course for foreigners Diploma)
October 2010- June 2011
• Spanish Language Level: C1

CALIFORNIA POLYTECHNIC STATE UNIVERSITY, SAN LUIS OBISPO

BFA in Art & Design: Graphic Design
September 2007- June 2009
• Magna Cum Laude Honors, GPA: 3.85
• Deans List: January 2008-June 2009

ALLAN HANCOCK COLLEGE

AA in Art; AA in Liberal Arts
August 2002- June 2007

Published Children's Books

PUBLISH AMERICA | Charlotte Blackmore Lozano
"Jeanettie is Called Retard" (ISBN: 1456014838)
"Jeanettie Learns About Teasing" (ISBN: 1448940656)